

# Reykjavík Social Housing Social Bond Impact Report 2022

## **Contents**

2022 Social Bond Impact Report	2
About Reykjavík Social Housing	2
Financed project categories and project examples	2
Affordable Housing	2
Methodology	3



affordable housing allocated to the Social bond

rent cost compared to regional average



**ISK 16 m** 

estimated savings for inhabitants 22%

of the waiting list were served



## **2022 Social Bond Impact Report**

#### About Reykjavík Social Housing

Be it a small family or a disabled person, everyone has the right to housing. Reykjavík Social Housing (RSH or Félagsbústaðir) owns, operates, and maintains affordable housing for individuals and families. By providing affordable housing, RSH improves the livelihood of thousands of people and improves society by increasing equality.

In 2019, RSH issued Iceland's first Social Bond with the sole purpose to finance affordable housing. The net proceeds from the Social Bonds have been allocated either to the construction of new housing, purchasing of existing housing, and refinancing of existing loans. The issuance of Social Bonds has helped RSH on its course to increase its housing by 600 units during the period 2018 to 2021. Unused proceeds from 2021 (693,105,925 kr.) was used to fund 80 new apartments in 2022

This Social Bond issuance was among the first social issuances to be listed on a stock exchange in the Nordics. RSH is proud to be a pioneer and contribute to the region's sustainable development and play its part in increasing equality.

# Financed project categories and project examples

## Affordable Housing

The net proceeds from the Social Bond issuance in previous years were used to finance both new and existing Eligible Projects, i.e. affordable housing. Affordable housing is intended to serve the housing needs of Targeted Social Groups, including low-income and socially vulnerable individuals and families, elderly people, individuals with disabilities, and a qualified segment of the homeless individuals.

RSH continues to provide its tenants with considerably lower rent compared to the market average in Reykjavík. In 2022, the differential of rental costs compared to the regional rent index was 63%. This lower rent remains the critical factor in providing affordable housing and increasing equality.

Based on this comparison of rent and other factors, described in the Methodology chapter, the savings, per inhabitant, is estimated to be ISK 310,000 per year or approximately ISK 1,038,000 per household on average in 2022. The number of people in disadvantaged groups in Iceland is considerable and difficult to quantify in detail. However, RSH managed to serve 264 new applications or 22% of its waiting list, a ratio it remains committed to increasing. RSH's number of housing units was approximately 3,051 (including 41 staff facilities) at year-end 2022.



## Methodology

The average rent per square meter (m2) was estimated by comparing the rent per square meter from RSH's database with average rent in the city using numbers from the Housing and Construction Institution (HMS). The share of underserved tenants is estimated by using Reykjavík Velstat data, where the waiting list is the average number of approved applications on the waiting list over the reported year. The amount of offering is calculated using data from RSH, which shows the number of offerings at the end of 2022.

To estimate the financial impact, a housing index was created using size category, according to the weighted average size of RSH housing. The average apartment is estimated to house 3.35 persons. The difference in rental prices for the Icelandic housing market and RSH's housing is multiplied by the number of funded buildings and the number of persons they house. The financial impact per habitant per year is approximately ISK 310,000 using this method. These results are in its nature indicative, and further statistical analysis is needed to estimate the range of impacts, as they can be higher or lower depending on other variables.

Methodologies were benchmarked to relevant international guidelines<sup>1</sup>.

KPMG ehf. was appointed as an external advisor to help Félagsbústaðir prepare this report. It provided advise on setup, methodology, and calculations of impact. KPMG's engagement was not bound by any assurance standards nor did it provide an opinion. The ultimate responsibility for this report and the accuracy of the information lies with Félagsbústaðir.

9th of March 2023

<sup>&</sup>lt;sup>1</sup> ICMA's Working Towards a Harmonized Framework for Impact Reporting for Social Bonds, June 2022 © KPMG ehf. Iceland member firm of KPMG International, a Swiss cooperative. All rights reserved <a href="https://www.kpmg.is">www.kpmg.is</a>





#### **Independent Auditor's Assurance Report**

To the board of Félagsbústaðir hf (Reykjavík Social Housing or RSH) and its Social Bond holders.

#### Assurance scope

The scope of our work was limited to verifying that the proceeds of RSH's Social Bond issuances were used for funding of affordable housing as reported in RSH's Social Bond Impact Report 2022.

#### **Responsibilities of RSH**

The net proceeds from the Social Bond issuances is managed by RSH's Office of Finance. It is the responsibility of the Office of Finance to allocate the proceed to the financing of both new and existing Eligible Projects, i.e. affordable housing. The Office of Finance is also responsible for the preparation and data gathering for its Annual Social Bond Impact Report (impact report) and should ensure it is free from material misstatements, whether due to fraud or error, in accordance with the Reykjavik Social Housing - Social Bond Framework from February 2021.

#### Responsibility of the auditor

Our responsibility is to express an assurance conclusion for the subject matter at hand and which is included in the Impact Report, based on the procedures we have performed and the evidence we have obtained.

We conducted our assurance engagement in accordance with ISAE 3000 Assurance Engagements Other than Audits or Reviews of Historical Financial information issued by the IASB.

#### Our independence and quality control

We have complied with independence and other ethical requirements of the Code of Ethics for professional Accountants issued by the International Ethics Standards Boards for Accountants which is founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality, and professional behaviour.

We apply ISQC 1 International Standard on Quality Control and accordingly maintain a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

© KPMG ehf. Iceland member firm of KPMG International, a Swiss cooperative. All rights reserved <a href="https://www.kpmg.is">www.kpmg.is</a>



#### Work performed

During our assurance engagement we reconciled the list of refinanced and new financed assets to assess the validity of the information. We performed assurance procedures on accounting transactions and capital movements. We have also reviewed RSH's Impact Report for 2022 and performed assurance procedures on the completeness and accuracy of reported information as described in RSH's Social Bond Framework.

#### Conclusion

Based on the assurance procedures we have performed and the evidence we have obtained, we conclude, in all material aspects, that the proceeds of RSH's Social Bond issuances has been used to fund Eligible Projects as reported in the Impact Report for 2022.

5

Reykjavík, 23. mars 2023

On behalf of Grant Thornton endurskoðun ehf

ปี รับใน ปีอัพรรอก Sturla Jónsson State Authorized Public Accountant